



Email Structure 3

“Obstacle-cause-elimination”

Successful email structure: “Obstacle-cause elimination”

Hello Fabian,

the key to attracting potential customers practically in their sleep:

Advertisements.

But let me tell you something...

Most people pay €3,000 to €5,000 to get 1,000 contacts.

I felt the same way at first.

But today I only pay a tenth of that...

...and get the same number of contacts!

No, I'm not running significantly better ads today.

Use pretty much the same simple advertising strategies as back then.

But there is ONE thing that brought the breakthrough.

Suddenly my expenses decreased dramatically, by almost 90%.

The question is probably burning on your lips:

What have I changed?

[>>I'll reveal this secret in this exclusive webinar](#)

No gimmicks. No fluff. Only proven, results-oriented strategies.

Join us and learn how to achieve more for less.

See you there,
Fabian



Discuss the attractive result and name the tools/method to achieve it

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Say that you no longer have this problem and present assumptions about the reason as incorrect

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Show that people can get to the solution by clicking on the link

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Eliminate any potential objections that might stop people from clicking the link