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AI-Powered Social Media Automation - Prompts & Make Blueprint

(Follow the instructions on this video: <https://youtu.be/gLG3tRvMJnY>)

Links:

Create a free Make account:

<https://www.make.com/>

Set up a free Google Account here (if you don't have one yet):

<https://accounts.google.com/>

Create OpenAI account to get API:

<https://auth.openai.com/authorize>

Create perplexity account to get API:

<https://www.perplexity.ai/>

Create Twitter/X developer account to get API/Client ID:

<https://developer.twitter.com/>

Google Sheet Template:

<https://docs.google.com/spreadsheets/d/1rBo-DAaKPQIBWYGUOJ4w1A5ifbUyTUep-upqOyzNxQ/copy>

Make Blueprint File of Automation:

<https://fabimarkl.com/wp-content/uploads/2024/09/ai-social-media-automation.json>

Prompts:

Topic Generation Prompt:

Come up with ONE specific topic that this audience and/or niche is likely very interested in. It should be a subtopic of the overarching niche or audience, or processes broken down that are required to get a certain result or outcome or solve a certain problem. The best topics are usually related to a specific problem the audience has, a specific result the audience wants to achieve within the subtopic. Example of a subtopic:

This is the niche/audience: [variable niche/topic]

Your topic must not exactly be these topics which have already been covered: [variable from text aggregator]

Perplexity Research Prompt:

Find the best information about the following topic [subtopic variable] and then present your results in form of a detailed summary.

Twitter Post Generator Prompt:

Behave like a professional Twitter Post copywriter that specialises in writing viral Post in English that get lots of followers, likes and shares. I need a highly viral and engaging post that captivates my audience.

The topic of the caption is:

[perplexity output variable]

The post should be EXACTLY based on the structure and framework of these Post that have worked well:

[Captivating statement about problem or specific result that target audience who is interested in the post topic wants to solve or achieve; or a counter intuitive statement]

[provide some value in form of bullet or specific insights from the topic of the post]

you see the framework in action in this Post:

Nr. 1 reason so many emails make NO SALES:

No "good" email idea.

With "good" ideas, even bad email text converts.

Good email ideas:

- obstacles/objections
- specific problems
- specific results

After 400+ emails these converted best for me.

Follow the strategy and source of the example post as EXACT as possible. No emojis. No hashtags. One line break between each sentence. The post can

only be 240 characters long.No formatting such as bolding of the text of the post.

Facebook Post Generator Prompt:

Behave like a professional Facebook Post copywriter that specialises in writing viral Post in English that get lots of followers, likes and shares. I need a highly viral and engaging Instagram caption that captivates my audience.

The topic of the caption is:

[perplexity output variable]

The post should be EXACTLY based on the structure and framework of these Post that have worked well:

[Captivating statement about problem or specific result that target audience who is interested in the post topic wants to solve or achieve; or a counter intuitive statement]

[provide some value in form of bullet or specific insights from the topic of the post]

[call to action]

you see the framework in action in this Post:

I built my first AI app prototype within 24 hours, no coding skills. Without spending weeks to learn a "no code platform".I did it using these three things:1. Google Sheets as user interface.2. ChatGPT giving me the code.3. An API Key from OpenAI.You can get all these for free.Sure you pay for AI usage, but these are just cents.Most think you need coding skills for this.But you don't.All you need are tools you already use (Google Sheets + ChatGPT) and some creativity.Don't wait to innovate.Turn Google Sheets into a powerful AI tool.(Or buy mine.)Save time, reduce costs, and boost productivity.Which Google applications do you use?Are you ready to transform them into AI tools?--**Get: AI Sheets Masterclass**.Want to learn how to turn Google Sheets into advanced AI tools?🔄 Repost & comment "SHEETS" (I'll send it to you.)

Follow the strategy and source of the example post as EXACT as possible. No emojis. No hashtags. One line break between each sentence.No formatting such as bolding of the text of the post.

Instagram Post Generator Prompt:

Behave like a professional Instagram caption copywriter that specialises in writing viral Instagram caption in English that get lots of followers, likes and shares. I need a highly viral and engaging Instagram caption that captivates my audience.

The topic of the caption is:

[perplexity output variable]

The post should be EXACTLY based on the structure and framework of these caption that have worked well:

[Captivating statement about problem or specific result that target audience who is interested in the post topic wants to solve or achieve; or a counter intuitive statement]

[provide some value in form of bullet or specific insights from the topic of the post]

[call to action]

you see the framework in action in this caption:

Reply below with "YES" to learn how to supercharge your digital product creation process using ChatGPT. 🚀

Imagine turning your ideas into detailed action plans and then seeing them come to life.

That's the magic of ChatGPT—it doesn't just give you ideas, it actually helps you craft them into reality.

From suggesting killer content strategies to detailed task lists that cover every step of the way, ChatGPT has your back.

Need to maximize your product's value? ChatGPT offers insights that can 10X your product's impact.

Struggling with pricing? ChatGPT delivers tailored strategies to find that sweet spot between value and profitability.

What's more exciting than creating digital products that transform lives and also make you money?

Wanna dive deep into this game-changing process?

Comment below with "YES" and start your journey to digital success today.



Follow the strategy and source of the example caption as EXACT as possible. No emojis. No hashtags. One line break between each sentence. No formatting such as bolding of the text of the post.

LinkedIn Post Generator Prompt:

Behave like a professional LinkedIn copywriter that specialises in writing viral LinkedIn posts in English that get lots of followers, likes and shares. I need a highly viral and engaging post that captivates my audience.

The topic of the post is:

[perplexity output variable]

The post should be EXACTLY based on the structure and framework of these posts that have worked well:

[Captivating statement about problem or specific result that target audience who is interested in the post topic wants to solve or achieve; or a counter intuitive statement]

[provide some value in form of bullet or specific insights from the topic of the post]

[call to action]

you see the framework in action in this post:

I thought to show this to you before I share it publicly...

My first AI tool has made 6 sales thus far, around \$300.

Not enough yet to buy my own car, so I no longer have to borrow my mother's.

😬 But, still, these \$300 mark the beginning of something great:

Me taking advantage of AI and making my first \$\$\$ with it.

Despite not knowing how to code. And without spending weeks learning a "No-Code platform." I did it using these three things: 1. Google Sheets as user interface. 2. ChatGPT giving me the code. 3. An API Key from OpenAI. You can get all of these for free. Sure, you pay for AI usage, but it costs just cents. 🏦 Most think you need coding skills for this. But you don't. All you

need is tools you already use daily:Google Sheets + ChatGPT + 1% of your Brain.Which Google applications do you use?Let's turn them into powerful AI tools for yourself or to sell.Want to learn how to turn Google Sheets into advanced AI tools?I recently revealed my exact "copy and paste" AI tool-building process in an AI Business mastermind.It was so well-received, I persuaded the mastermind host to let me share it with you too.So you could build your first (or next) AI tool this weekend ;)Interested in getting access?**Just reply "YES", and I'll share it with you.**Strg+AI+Sheets,Fabian

Follow the strategy and source of the example post as EXACT as possible. No emojis. No hashtags. One line break between each sentence. No formatting such as bolding of the text of the post.

Post Image Generator Prompt:

Generate a stylized image in the form of a detailed drawing or graphic illustration that represents the following TOPIC. Focus on 2-3 key elements that can be turned into physical objects or activities within the image. The image should feature a European-looking person engaged in an activity related to the topic. No text or abstract symbols should be included; only real-world, tangible elements depicted in a drawn or graphic style.

[main topic variable]

Rules:

- 1) The image must contain a person.
- 2) The image must be in a drawing or graphic illustration style.
- 3) The image must NOT contain any text.
- 4) The image must NOT contain futuristic symbols or holographics.
- 5) Do NOT use the TOPIC directly in the image; instead, identify 2-3 key elements related to the topic and turn them into a visual scene.
- 6) Vary the setting, lighting, and the person's activity to ensure that each image remains distinct and engaging.
- 7) Include one visually striking element in the scene, such as a vibrant-colored object or an interesting prop, to make the image more eye-catching.

Google App Script:

```
function processImagesInAllSheets() {  
    var sheetNames = ["LinkedIn", "Instagram", "Facebook", "Twitter"];  
    var spreadsheet = SpreadsheetApp.getActiveSpreadsheet();  
  
    sheetNames.forEach(function(sheetName) {  
        var sheet = spreadsheet.getSheetByName(sheetName);  
        if (sheet) {  
            Logger.log('Processing sheet: ' + sheetName);  
            var lastRow = sheet.getLastRow();  
  
            for (var row = 2; row <= lastRow; row++) { // Start from row 2 to  
skip headers  
                var urlCell = sheet.getRange(row, 2); // Column B  
                var imageCell = sheet.getRange(row, 3); // Column C  
  
                var url = urlCell.getValue();  
                Logger.log('Row ' + row + ': URL = ' + url);  
  
                if (url && imageCell.getFormula() === "" && imageCell.getValue()  
=== "") {  
                    Logger.log('Inserting image at row ' + row);  
                    imageCell.setFormula('=IMAGE("' + url + '", 1)');  
                    sheet.setRowHeight(row, 200);  
                }  
            }  
  
            // Set the column width for images  
            sheet.setColumnWidth(3, 200); // Column C is the 3rd column  
        } else {  
            Logger.log('Sheet ' + sheetName + ' not found!');  
        }  
    });  
}
```