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Prompts & Links - LinkedIn Outreach Automation (N8N + No Code)

(Follow the instructions in this video: <https://youtu.be/BSXBwgpR7rM>)

Templates:

PRO Version LinkedIn Outreach Automation for Instant Setup:

<https://fabimarkl.com/library/#automate-linkedin>

Google Sheet Template:

https://docs.google.com/spreadsheets/d/112zF5owOzv3Q7utN3y37QsbPgWc_TQ6XjqYcAOzJrEY/copy

Links:

Free Trial for N8N Account:

<https://n8n.io/>

Free Trial for LinkedHelper:

<https://www.linkedhelper.com/>

Build Automations with AI:

<https://myablefy.com/s/fabimarkl/instant-automation-kit/payment>

Get API key from Claude:

<https://platform.claude.com/>

Cost Breakdown:

<https://claude.ai/public/artifacts/71df7f0c-bd9b-4b46-961b-a163fda04bff>

**n8n and Linkedhelper links are affiliate links that will give me a small percentage of every sale, but have no effect on the price you pay or their free trial.*

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Step 1 - LinkedIn - Lead Processing:

Extract Data:

```
const data = $input.item.json.body;

return {
  json: {
    // Basic info
    linkedin_url: data.profile_url || '',
    first_name: data.first_name || '',
    last_name: data.last_name || '',

    // Current job
    job_title: data.current_company_position || '',
    company: data.current_company || '',

    // Rich context
    about: data.summary || '',
    headline: data.headline || '',

    // Recent job description (has details about what they do)
    recent_job_description: data.position_description_1 || '',

    // Company website (to research their company)
    company_website: data.organization_website_1 ||
data.organization_domain_1 || '',

    // Personal websites
    personal_website_1: data.website_1 || '',
    personal_website_2: data.website_2 || '',

    // Skills (shows what they care about)
    skills: data.skills || '',

    // Location
    location: data.location_name || ''
  }
};
```

AI - Generate Connection Message

You are writing a LinkedIn connection request FOR ME.

MY CONTEXT:

- I'm Fabian, I create content about AI automation and n8n workflows
- I teach people how to build no-code automation systems
- My audience: entrepreneurs, automation enthusiasts, developers
- My focus: AI agents, workflow automation, business automation

THEIR PROFILE:

- Name: {{\$json.first_name}} {{\$json.last_name}}
- Role: {{\$json.job_title}} at {{\$json.company}}
- What they do: {{\$json.recent_job_description}}
- Skills: {{\$json.skills}}
- Headline: {{\$json.headline}}

TASK:

Write a personalized connection request (under 200 characters) that:

- Finds a specific commonality between MY work and THEIR background
- References something concrete from their profile
- Makes it clear why connecting is mutually valuable
- Sounds natural and conversational

RULES: do not use "-"

Return ONLY the message text.

AI - Generate First Response

You are writing a follow-up message FOR ME after they accepted.

MY CONTEXT:

- I'm Fabian, I create YouTube videos about AI automation with n8n
- I teach: LinkedIn automation, AI agents, workflow building, business process automation
- My tools: n8n, Claude AI, Make, various APIs
- I do NOT teach: HubSpot, Salesforce, specific CRM training
- My style: Practical tutorials showing real automation builds

THEIR PROFILE:

- Name: {{ \$('Extract Data').item.json.first_name }}
- Role: {{ \$('Extract Data').item.json.job_title }} at {{ \$('Extract Data').item.json.company }}
- Background: {{ \$('Extract Data').item.json.about }}
- What they do: {{ \$('Extract Data').item.json.recent_job_description }}

TASK:

Write a short message (2-3 sentences) that:

- Thanks them for connecting
 - Offers something valuable based on their background
 - Suggests a relevant next step or conversation starter
 - Sounds genuine, not salesy
- Write a message that offers value based on THEIR background, but ONLY mention things I actually do.
If you're not sure I cover a topic, stay general (e.g., "automation workflows" not "HubSpot workflows").

FORMATTING RULES:

- Use line breaks for readability
- Format with double line breaks between every sentence
- Keep it 2 short paragraphs maximum
- do not use "-"

Return ONLY the message.