

FREE COMPANION GUIDE

The 6 Claude Power Phrases

Type These Into Claude to Work 10× Faster
— No Tech Skills Needed

Fabian Markl

FabiMarkl.com

Six Phrases That Change Everything

There are six phrases you can type into Claude that completely change what it does for you. None of them are a fancy prompt format. None of them are a plugin. None of them need any technical knowledge. They're just things you type — and they change how every task starts, how Claude thinks before it acts, and how much you have to do yourself.

This is the companion guide to the video. Keep it open beside Claude, copy the prompts straight out of it, and tweak the parts in [brackets] for your own work. Do that and you'll feel the difference on the very first task.

HOW TO GET THE MOST FROM THIS

Phrases 2–5 are designed to chain together in ONE conversation. Phrase 1 runs things in parallel. Phrase 6 automates — carefully. Don't just read them; open Claude and run one right now on something real.

THESE PHRASES ARE THE MANUAL WAY. HERE'S THE DONE-FOR-YOU WAY.

Get 65+ pre-built Claude automations, AI agents and web apps, PLUS 23 ready-to-install Claude Skills — each with a step-by-step video, in a private members' library. Skip the building and just run them. [Check it out → fabimarkl.com/library](https://fabimarkl.com/library)

The 6 phrases at a glance

- ✓ “Handle all of these at once, using sub-agents for each” — run tasks in parallel
- ✓ “Give me a plan first, then ask me to approve it before you start” — stop wrong turns
- ✓ “Before you write anything, interview me” — let Claude pull the brief out of you
- ✓ “Before you show me the result, re-read it as my ideal reader” — Claude checks its own work
- ✓ “Based on this conversation, build me a skill” — never start from scratch again
- ✓ “Set this up to run automatically” — automate (carefully)

PHRASE 1 · “HANDLE ALL OF THESE AT ONCE, USING SUB-AGENTS FOR EACH”

Run 5 tasks in parallel instead of one at a time

Watch how you probably use Claude right now: you open a chat, ask for one thing, wait, review, then close it and start again. One task at a time — like a one-person assembly line.

But nothing stops you from having five separate Claudes each working on a different task at the same moment, none of them waiting for the others. This phrase turns on that mode.

THINK OF IT LIKE...

Instead of one assistant working through your to-do list one item at a time, you hire five — each grabs one task and works at the same moment. You collect five finished results at once.

The phrase to paste

TRY THIS PROMPT

“Here are 5 tasks. Handle all of these at once, using sub-agents for each:

- 1) *[task one]*
- 2) *[task two]*
- 3) *[task three]*
- 4) *[task four]*
- 5) *[task five]*”

WHAT IT LOOKS LIKE — *what you’ll see*

You: [paste the 5-task prompt]

Claude: spins up a separate sub-agent per task and they run together...

Result: all 5 answers come back in seconds — and because each ran in its own context, they’re genuinely different, not 5 versions of the same idea.

When to use it

Genuinely different versions: Ask one chat for 5 subject lines and it reads what it just wrote — they all drift the same way. Separate agents = separate contexts = real variety.

Big tasks you’ve been avoiding: Rewriting old video descriptions, a month of social posts — five agents in parallel turn a two-hour job into twenty minutes of reviewing.

Anything that doesn’t depend on each other: If task B doesn’t need task A’s answer, stop doing them one at a time.

Variations to try

TRY THIS PROMPT

“Give me 5 genuinely different [thumbnails / hooks / angles] for [topic] — use a separate sub-agent for each so they don’t copy one another.”

TRY THIS PROMPT

“Here are 8 old blog posts. Using sub-agents, rewrite the intro of each at the same time. [paste list]”

DON’T DO THIS

Vague tasks give you five versions of vague. Be specific in every single task — which is exactly why Phrase 2 exists. These phrases are built to work together.

PHRASE 2 · “GIVE ME A PLAN FIRST, THEN ASK ME TO APPROVE IT BEFORE YOU START”

Catch wrong turns before Claude takes them

You describe what you want, Claude writes something, and it went the wrong direction. Not because Claude is bad — because it had to make a hundred small decisions you never specified.

Asking for an email with no context means Claude guesses the tone, length, structure, what to include, how formal to be, the main point. Most guesses won't match what was in your head — and you only find out when you read the finished draft.

THINK OF IT LIKE...

You review the blueprint before the house gets built — not demolish a finished house because it's in the wrong place.

The phrase to paste

TRY THIS PROMPT

"[Describe the task]. Before you write anything, give me a plan. For each part, tell me what it covers, what the goal is, and the key decisions you'd have to make. Then stop and ask me to approve the plan before writing a single word."

WHAT IT LOOKS LIKE — *what you'll see*

You: [the task] ... give me a plan first.

Claude: returns a clear plan broken into parts, each with its goal and the decisions it's about to make.

You: read it in 30 seconds, fix one thing — "make email 3 a case study, not a pitch" — then "Approved, write it."

When to use it

Anything longer than a paragraph: Email sequences, scripts, sales pages, plans — anywhere a wrong direction costs you a rewrite.

When you're not 100% sure what you want: Seeing the plan helps you realise what you do and don't want before any words are wasted.

Variations to try

TRY THIS PROMPT

"Before you build anything, outline the structure and the key decisions, then wait for my go-ahead."

TRY THIS PROMPT

"Give me three different plans for this, briefly, then ask which one to run with."

DON'T DO THIS

Don't drop the line "the key decisions you'd have to make." That one phrase forces Claude to surface its assumptions instead of hiding them inside the draft.

PHRASE 3 · “BEFORE YOU WRITE ANYTHING, INTERVIEW ME”

Let Claude pull the brief out of your head

Here’s the real limit of asking for a plan: you look at it and you’re still not sure it’s right. You know what you want at a high level — the details that actually decide whether the output is good, you haven’t worked out yet.

But those details ARE inside you. You just haven’t been asked the right questions to get them out. So flip it: Claude becomes the one asking.

THINK OF IT LIKE...

Instead of you struggling to write the perfect brief, you sit in the easy chair and answer questions — like a good consultant interviewing you before they start.

The phrase to paste

TRY THIS PROMPT

“Before you write anything, I want you to interview me first. Ask me one question at a time and wait for my answer before the next one. Help me get clear on:

- *What I’m really trying to create*
- *Who this is for, and who it is NOT for*
- *What success looks like*
- *What I’ve already tried that didn’t work*

Then summarise it back to me as a plan, and ask me to approve it before you write anything.”

WHAT IT LOOKS LIKE — *the magic moment*

Claude: asks question 1. You answer.

Claude: asks question 2 — and it’s one you hadn’t thought about.

You: pause... “oh, I never considered that.” That’s the question that would have made the draft wrong. That’s why this works.

When to use it

Anything important you can’t quite brief: A launch, a signature offer, your About page — where the quality lives in details you haven’t articulated yet.

When you keep getting ‘almost right’ output: If drafts are close but never land, it’s a briefing problem. Let Claude interview you instead.

Variations to try

TRY THIS PROMPT

“Interview me about my business first, then use what you learn to write [the thing].”

TRY THIS PROMPT

“Keep asking me questions until you have everything you need to do this brilliantly — then tell me you’re ready.”

 **TIP**

Two upgrades: (1) The “who it is NOT for” line is the most clarifying thing you can define — ruling out who you’re not talking to sharpens everything. (2) When Claude asks something you don’t know, say “use your best judgment.” That’s a valid answer — the point is you now know a decision exists.

 **DON'T DO THIS**

Answering in one or two words just to get through it. Slow down, treat it like a real conversation — and a power tip: use voice instead of typing. What you say out loud is richer than what you type, and it’s faster.

Don’t want to build everything yourself? 65+ ready-to-run Claude systems & 23 Skills are waiting in the library → fabimarkl.com/library

PHRASE 4 · “BEFORE YOU SHOW ME THE RESULT, RE-READ IT AS MY IDEAL READER”

Make Claude check its own work first

Claude finishes a draft and hands it straight to you. You read it and something’s off — a section that doesn’t land, a hook that doesn’t hook, a call-to-action buried where nobody reads. So you go back, ask for changes, wait again.

The reason: nobody re-read it from the outside before it left the door. Claude can do that check — if you tell it what to look for.

 **THINK OF IT LIKE...**

A second pair of eyes reads it as the actual customer before it ships — instead of you finding the typo after it’s already in everyone’s inbox.

The phrase to paste

 **TRY THIS PROMPT**

“Before you show me the final version, re-read what you just wrote as my ideal reader. They are [describe them — e.g. a non-technical solopreneur who’s skeptical of AI hype]. Tell me: where do they lose interest? what question goes unanswered? what would make them stop reading or click away? Then give me the revised version that fixes those things.”

 **WHAT IT LOOKS LIKE** — *what you’ll see*

Claude: critiques its own draft — “a skeptical reader checks out at paragraph 2 because the promise feels vague...”

Claude: then hands you the revised version that fixes exactly that.

Total time: about ten seconds, and it caught something you'd have missed because you were too close.

When to use it

Emails: “Re-read this as someone who deletes most of their inbox in five seconds. What gets this deleted?”

Video scripts: “Re-read this as a viewer tired of AI hype. Where do they check out?”

Sales pages: “Re-read this as someone burned by a product promise before. What gives them a reason to leave?”

Variations to try

TRY THIS PROMPT

“Critique this harshly as my toughest customer, then rewrite it to win them over.”

TRY THIS PROMPT

“Score this out of 10 for [clarity / persuasion], tell me why, then give me a 9/10 version.”

DON'T DO THIS

Know which outputs can't afford to be wrong. For a campaign email to your whole list, Claude's self-check is a first pass — your eyes still go on it. For low-stakes stuff, the self-check is usually enough on its own.

PHRASE 5 · “BASED ON THIS CONVERSATION, BUILD ME A SKILL”

Never start the same task from scratch again

Within a week of using these phrases you'll sit down to a new project — different topic, same shape of task — and think: I've done this exact thing before. I just have to go through all the steps again.

That thought is the signal. When it shows up, turn what you just did into a reusable skill.

THINK OF IT LIKE...

You just cooked a dish that turned out great — so you write down the recipe. Next time you don't reinvent it; you follow the card.

The phrase to paste

TRY THIS PROMPT

“Based on this conversation, build me a skill. Package what we just did — the interview, the planning, the writing, and the self-check — into a set of reusable instructions Claude can follow automatically the next time I do this same type of task.”

 **WHAT IT LOOKS LIKE** — *what you'll see*

Claude: turns the whole workflow you just ran into a reusable skill.

Result: it appears in your skill list. Next time, you run the skill and it follows the same process automatically — no starting from scratch.

When to use it

Right after a task that worked: Build the skill from a real conversation you just finished — never abstractly. You already know what good output looks like and where it got tricky.

For any task you'll repeat: Planning videos, writing email sequences, repurposing content — anything with the same shape each time.

Variations to try

TRY THIS PROMPT

“Turn this into a skill, and also write me a one-line instruction I can type to trigger it next time.”

TRY THIS PROMPT

“Based on this issue I just ran into, update the skill so it never makes this mistake again.”

TIP

Skills compound. The first version has rough edges; each time something doesn't fit, tell Claude to update it. Do this for a few months and your skills get dramatically sharper than the day you made them.

DON'T DO THIS

Don't build skills by sitting down and thinking “what skill should I make?” — you'll draw a blank or build one you never use. Stop asking “what skill should I build” and start asking “should THIS become a skill.” Specific always beats general.

PHRASE 6 · “SET THIS UP TO RUN AUTOMATICALLY”

The most powerful — and the most dangerous

Most AI content sells you the dream: set it up once, it runs perfectly forever, your business works while you sleep. Sometimes that's real. More often the automation works most of the time, breaks on an edge case, keeps running while producing output that's slightly off — and you don't notice for a week. Ten automations like that = ten things to babysit. That's more work, not less.

So this phrase is real and powerful — but only after you run two quick checks first.

THINK OF IT LIKE...

It's like putting a machine on the factory floor running unattended. Amazing when it makes the right part every time — expensive when it quietly stamps out the wrong one for a week.

The phrase to paste

TRY THIS PROMPT

“Set this up to run every [day/time]: [the exact task], and send me [the result]. Only do the task — don’t send anything to anyone else automatically.”

WHAT IT LOOKS LIKE — a task that passes the checks

You: “Every Monday at 9am, check the view counts on my 5 competitor channels’ last 10 videos and send me any that grew unusually fast.”

Why it’s safe: the numbers are what they are (no judgment needed), and 80% accuracy is fine because you’re using it as a signal, not a final decision.

When to use it

Run Check 1 — does it need YOUR judgment?: Not “could AI do it” — does knowing the result is good require your eye? Final launch email: yes. Weekly competitor stats: no. If it needs your judgment, Claude does the work and you review — it does NOT send automatically.

Run Check 2 — is 80% good enough to go out?: If the output came back at 80% of your own quality, would you be comfortable with it going out as-is? YouTube description: probably yes. Email to your whole list: probably not. Be honest — the answer differs per task.

Variations to try

TRY THIS PROMPT

“Safe to automate: competitor monitoring, weekly analytics summaries, descriptions for new uploads, repurposing existing transcripts into social posts.”

TRY THIS PROMPT

“Always review first: anything sent to your email list, anything announcing a product, anything with your name attached to a claim.”

WATCH OUT

This is the one phrase that can quietly make your work WORSE if aimed at the wrong task. The other five improve your work; this one needs both checks before you use it. Automate the data and monitoring — keep a human eye on anything with your name on it.

BONUS 1 · CHAIN THEM INTO ONE WORKFLOW

Where the real magic is

Each phrase is useful alone. Together they’re a complete content engine. Here’s the order to run them in a single conversation:

Step 1 — Interview (Phrase 3): Start with “interview me” so Claude pulls the real brief out of your head.

Step 2 — Plan & approve (Phrase 2): Have it turn the interview into a plan and wait for your “approved.”

Step 3 — Write: Let it produce the draft from the approved plan.

Step 4 — Self-check (Phrase 4): “Re-read as my ideal reader” before it shows you the final.

Step 5 — Save it (Phrase 5): “Build me a skill” so next time is one click, not the whole process.

And in parallel (Phrase 1): For batches of independent pieces, fan them out with sub-agents. Automate the safe, repetitive parts with Phrase 6.

 **TIP**

Run this full chain once on a real project and you’ll have both a finished piece AND a reusable skill — so the second time takes a fraction as long.

 **WANT WORKFLOWS LIKE THIS, ALREADY BUILT?**

The library is full of complete, ready-to-run Claude systems and 23 installable Skills — content engines, lead generators, inbox assistants, dashboards and more, each with a step-by-step video. Copy them in minutes. [Check it out → fabimarkl.com/library](https://fabimarkl.com/library)

BONUS 2 · 5 MORE POWER PHRASES

Overdelivering — keep these in your back pocket

“What are you assuming that I haven’t told you?”: Surfaces hidden guesses before they end up in the output.

“Give me 3 options, ranked, with the trade-offs.”: Turns a single answer into a decision you can actually make.

“What would make this 10x better?”: Pushes past the safe first draft into something genuinely strong.

“What am I not asking that I should be?”: Catches the blind spot you didn’t know you had.

“Explain it like I’m smart but new to this.”: Clear answers with no jargon — perfect when you’re learning.

YOUR COPY-PASTE CARD

Steal these — tweak the [brackets]

Phrase 1 — *Run 5 tasks in parallel instead of one at a time*

 **TRY THIS PROMPT**

“Here are 5 tasks. Handle all of these at once, using sub-agents for each:

- 1) [task one]*
- 2) [task two]*
- 3) [task three]*
- 4) [task four]*
- 5) [task five]”*

Phrase 2 — *Catch wrong turns before Claude takes them*

 TRY THIS PROMPT

"[Describe the task]. Before you write anything, give me a plan. For each part, tell me what it covers, what the goal is, and the key decisions you'd have to make. Then stop and ask me to approve the plan before writing a single word."

Phrase 3 — *Let Claude pull the brief out of your head*** TRY THIS PROMPT**

"Before you write anything, I want you to interview me first. Ask me one question at a time and wait for my answer before the next one. Help me get clear on:

- *What I'm really trying to create*
- *Who this is for, and who it is NOT for*
- *What success looks like*
- *What I've already tried that didn't work*

Then summarise it back to me as a plan, and ask me to approve it before you write anything."

Phrase 4 — *Make Claude check its own work first*** TRY THIS PROMPT**

"Before you show me the final version, re-read what you just wrote as my ideal reader. They are [describe them — e.g. a non-technical solopreneur who's skeptical of AI hype]. Tell me: where do they lose interest? what question goes unanswered? what would make them stop reading or click away? Then give me the revised version that fixes those things."

Phrase 5 — *Never start the same task from scratch again*** TRY THIS PROMPT**

"Based on this conversation, build me a skill. Package what we just did — the interview, the planning, the writing, and the self-check — into a set of reusable instructions Claude can follow automatically the next time I do this same type of task."

Phrase 6 — *The most powerful — and the most dangerous*** TRY THIS PROMPT**

"Set this up to run every [day/time]: [the exact task], and send me [the result]. Only do the task — don't send anything to anyone else automatically."

Skip the Building — Just Run Them

These six phrases change how you work with Claude. But you don't have to build every system from scratch. Inside the library you get 65+ pre-built AI automations, agents and web apps, plus 23 installable Claude Skills — each with a step-by-step video so you can set it up in minutes. New systems are added regularly, and there's a private community to help you.

It's the fastest way to go from "I get how this works" to "this is actually running in my business."

 JOIN THE LIBRARY

65+ ready-to-run Claude automations, agents & web apps + 23 Claude Skills + video tutorials + private community. **[Check it out → fabimarkl.com/library](https://fabimarkl.com/library)**

[Start here → fabimarkl.com/library](https://fabimarkl.com/library)